

Dated: 14.11.2016

HO INSTRUCTION

Following procedure to be followed for **Salt Dealer** appointment:

Salt Dealer Appointment Procedure

1. **Category – A** (City level Dealer)

- Category A Dealer must have space for storage of minimum 300 sqf area with two truck of salt (40/50 mt) and investment of Rs. 3.00 lakh.
- Rs. 10000/- will be refundable security deposited in favour of **Patanjali Ayurved Limited.**
- Material will be supplied against advance payment.

2. **Category – B** (Prakhand / Block / Town level Dealer)

- Category B Dealer must have space for storage of minimum 200 sqf area with one truck of salt (20/25 mt) and investment of Rs. 1.50 lakh.
- Rs. 10000/- will be refundable security deposited in favour of **Patanjali Ayurved Limited.**
- Material will be supplied against advance payment.

3. Dealer appointment will be done by marketing team, SD can appoint dealer after getting approval from sales team.

4. Preference will be given to those who are engaged in FMCG or Salt wholesaling.

Note: Salt Dealer will be appointed in only those markets where Patanjali Distributor for Food is not there or present distributor is not showing proper interest in salt distribution.

Thanking You