

Dated: 15.11.2016

HO INSTRUCTION

Following procedure to be followed for **Salt-Super Dealer** appointment:

Salt-Super Dealer will be appointed on District Level:

1. Salt-Super Dealer on Bigger District:

- SD must have separate space for holding storage capacity of minimum 2500 sqf with 10 truck (200-300mt) and investment of Rs. 10 lakh per district.
- Rs. 50000/- will be refundable security deposited in favour of **Patanjali Ayurved Limited.**
- Material will be supplied against advance payment.

2. Salt-Super Dealer on Smaller District:

- SD must have separate space for holding storage capacity of minimum 1500 sqf with 5 truck (100-150mt) and investment of Rs. 5 lakh per district.
- Rs. 50000/- will be refundable security deposited in favour of **Patanjali Ayurved Limited.**
- Material will be supplied against advance payment.

3. Salt-Super Dealer appointment will be approved by marketing team and Patanjali Salt Division's Head (Dayasagar ji) combined approval.

4. First preference will be given to present SDs of Patanjali who are willing to work and then to those who are engaged in FMCG / salt distribution.

5. All Salt-Dealer in that district will be merged with the new Salt-Super Dealer.

6. Salt-Super Dealer will be appointed under Patanjali and all dealer's billing will be done through new Salt Super Dealer or present SD.

Thanking You